

# Bringing Safer Streets to Your City



**STALKER**  
**STREET DYNAMICS**

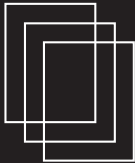


## THE SOFTWARE



### STREET DYNAMICS PORTAL

Remotely access your speed feedback signs (PMGs). Program messages, create a schedule, and generate traffic data reports



### EASY ANALYST SOFTWARE

Create traffic reports from any Street Dynamics Product with the Traffic Statistics Package

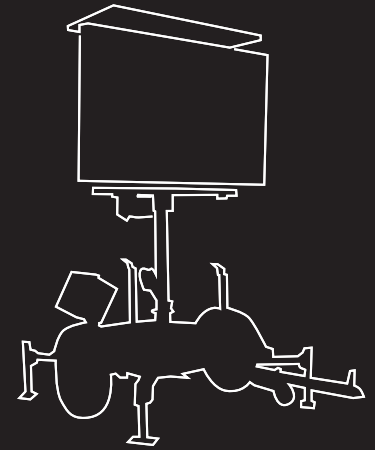
## THE ALL-IN-ONE



### POLE MOUNTED FULL MATRIX GRAPHIC DISPLAY (PMG)

Slow down traffic, display messages, and collect traffic data

## SPEED A



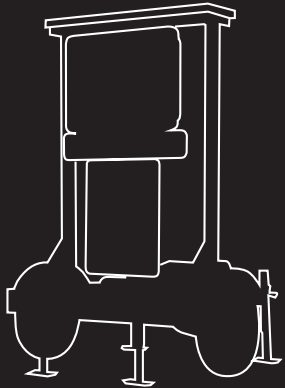
### MESSAGE CENTER 360

The largest display for your most important messages



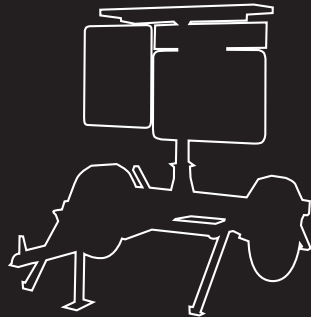
# The Safest Choice

## AND MESSAGING TRAILERS



**SPEED AWARENESS MONITOR  
(SAM)**

A take-anywhere radar speed feedback trailer with a changeable speed limit sign



**SAM-R**

Speed readings without the hassle, featuring a rotating mast design for easy setup and towing

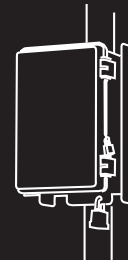
**DID YOU KNOW?**  
Street Dynamics signs are powered by Stalker Radar—the same legendary radar technology used by over 85% of all Municipal, County, and State Police agencies.

You rely on law enforcement officers to keep your community safe. Unfortunately, they can't keep watch over every road, neighborhood, school zone, and construction area 24/7/365.

Our radar speed signs and messaging trailers, however, never move, never sleep, and never stop monitoring your streets for safety.

Stalker Radar technology is at the core of Street Dynamics, ensuring that your residents are protected by the most accurate and reliable street safety equipment available on the market today.

## SHOW ME THE NUMBERS



**TRAFFIC DATA COLLECTOR  
(TDC)**

Covertly track vehicle speeds and traffic patterns

## FEATURED PRODUCTS



STREET  
DYNAMICS  
PORTAL

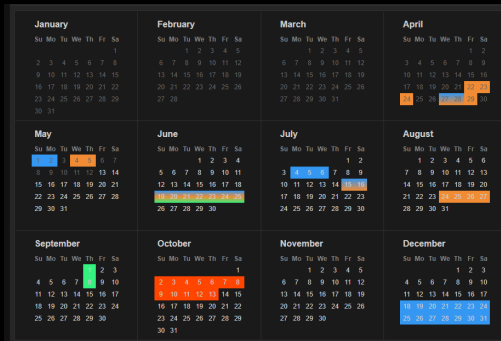
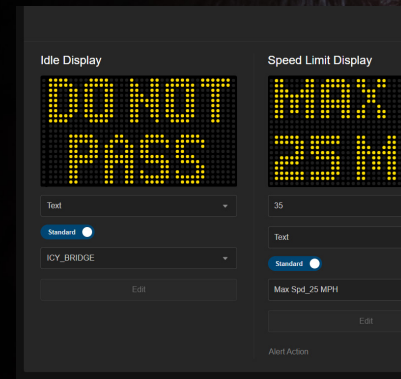


PMG

### Create custom text messages and graphics

The intuitive interface of Street Dynamics allows you to start creating text messages and graphics as soon as you log in to the portal. You can even arrange collections of these messages into looping sequences that convey more information than you can display on a single screen.

And to help you get started even faster, Street Dynamics comes pre-loaded with a wide variety of standard messages that you can start using with the click of a button.



### Schedule messages to appear on your sign months or even years in advance

It is easy to assemble and schedule a sequence of messages and graphics to display on your PMG. The color-coded interface makes it easy to see at a glance exactly when your messages will appear.

*"When road conditions change, so can our signs"*

### Publish detailed reports from your traffic data

Your PMG collects traffic data 24/7. Our easy-to-configure reports turn these datapoints into useful, actionable information that you can use to guide enforcement efforts, observe driver behavior, and understand traffic patterns.

Combine multiple reports and charts to convey the exact information that you need to share with your agency, city, HOA, or other stakeholders. Print reports as PDFs or email them to an unlimited number of people.



# The Web Portal to Safety

The Street Dynamics Web Portal offers the convenience of remotely accessing all your connected PMGs



- right from my desk"

**STALKER  
STREET DYNAMICS**  
TRAFFIC DATA INTELLIGENCE

## FEATURED PRODUCTS



PMG



MC360



SAM



SAM-R

MC 360



## Big Messages With Big Impact

Get the attention of any driver with the MC360 - our largest messaging trailer. Available with or without radar speed tracking technology.

SAM



The SAM and SAM-R trailers are tough and durable while also being easy to move and quick to set up. They both feature speed limit signs with changeable numbers so they can be used on any street.

## Put a Speed Sign Right Where You Need It

SAM-R





# Slower Streets are Safer Streets

Radar speed signs and messaging trailers have been shown to consistently lower average traffic speeds by up to 9 MPH, and the effect lasts even years after the sign has been installed. Use them in school zones, work zones, transition zones between areas of high and low speeds, in parking lots, at events, and more.

*"People are driving too fast in my neighborhood"*

## The PMG is our most versatile, all-in-one traffic calming device

- A radar speed sign that measures and display drivers' speeds
- A messaging sign that displays text messages and graphics
- A traffic data collector that captures and stores vehicle speed and traffic information internally or uploads it to the Street Dynamics Web Portal

**DID YOU KNOW?**

Speed is one of the top three contributors to traffic fatalities.

The PMG is the only NTCIP-Compliant radar speed sign available on the market today.







STREET  
DYNAMICS  
PORTAL



PMG



FLOOD  
SENSOR

## Save Lives *(and resources)* with the PMG Flood Sensor

Many communities have “problem areas” where flooded roadways are more likely to occur. Rather than manually monitoring each street, you can use our Flood Sensor to automatically trigger your PMG to display alerts such as “HIGH WATER”, “FLOOD AREA”, “ROAD CLOSED”, or any other customized message desired.

Up to 3 Flood Sensors can be attached to a single PMG, giving you the ability to escalate and de-escalate messages automatically as waters rise and recede.



**PMG Flood Sensor**  
Automatically Detects High Water



*“We can't monitor all*

## Not Just for City Streets

The Flood Sensor is great for notifying motorists about water on the road, but it is also perfect for keeping hikers, boaters, rafters, and other park visitors safe. Pair your PMG with optional solar panels for infinite operation.

# In Case of Emergency



## Trigger Warning

GPIO triggers expand the capabilities of your PMG. Now you can set up NTCIP-compliant "WRONG WAY" alerts - complete with strobes - for one-way streets and highway off-ramps, or you can automatically display a "STOP" message any time your fire trucks or emergency vehicles go out on a call.

*Welcome to the world of automated safety*

Faster and clearer communication is key to creating more safety in your community, but when emergencies arise, you don't always have the time or resources available to spread the word.

Automation and remote access options allow Street Dynamics to handle your road safety so you can focus on everything else.

*of our flood zones at once, but Street Dynamics can"*



## Lead the Way

For a truly mobile alert system, pair a PMG with our hitch mount. Now your sign can go anywhere your vehicle can.



## Instant Messaging

Change your PMG at a moment's notice using the Street Dynamics Web Portal. You can even use the Calendar feature to display a message for a specific amount of time, reverting to "regularly scheduled programming" automatically afterwards.



## FEATURED PRODUCTS



MC360



SAM



SAM-R

## A Big Deal

Our flagship Messaging Trailer, the MC360 is capable of conveying any message you need to send. Its full-matrix MUTCD-compliant amber LED display is visible from up to 1,000 feet, and you can choose from four different sizes to suit your needs.

Crafted from durable steel and finished with rust- and graffiti-resistant paint in your choice of color, the MC360 can be customized with a variety of options, including:

- Radar speed detection
- Traffic data and statistics package
- Strobes
- Solar power
- ALPR/ANPR-ready
- Web-based remote access
- NTCIP- and MUTCD- compliant



MC 360

*"Speed"*

***When you really need to get drivers' attention***



# Big Problems Require Big Solutions

## They Could Be Anywhere

Drivers don't just speed on one street and then choose to drive safely everywhere else. Having the ability to quickly move your radar speed signs to trouble-spots around your city is a game-changer. The SAM and SAM-R are compact enough that they can be easily towed and set up by just one person.



*signs really do slow down traffic and make us safer"*



## Take It (Really) Slow

Some locations, such as warehouses, supply yards, boarding "no wake" areas, and other low speed, high-risk environments, need extra-slow speeds to ensure safety.

The new Low-Speed PMGs sensors are fine-tuned to be triggered by speeds as slow as 1 MPH.





TDC



EASY ANALYST



PMG

## Hidden in Plain Sight

### Traffic Data Collector (TDC)

Collect traffic data based on how drivers **actually** behave when they think that no one is watching. Load collected data into the included Stalker Easy Analyst software to create reports, charts, and graphics.

Runs for up to 7 days on battery power or choose the solar panel option for infinite field operation

The tamper-proof, lockable, and durable non-corroding housing mounts to any pole.

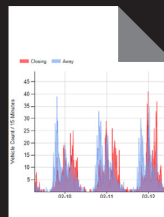
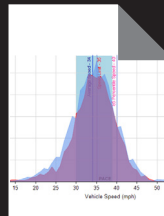
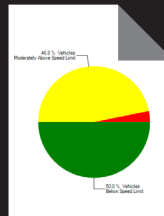


## Reporting for Duty

### Easy Analyst Software

The Stalker Easy Analyst software offers the same reporting capabilities as Street Dynamics for all of our traffic data-collecting speed signs and messaging trailers. Simply download the traffic data from your sign onto a USB thumb drive, upload it into Easy Analyst, and, in just a few clicks, create the reports and graphs you need.

It's as easy as 1, 2, 3.



# PMG

Add Solar

Multiple Surround Options

Choose Your Mounting Kit



Wireless Application



Available in 3 character heights: 12", 15", and 18"

## Power

Solar	optional
Battery Power	optional
Direct DC	optional
AC	●

## Radar

Band	K
Detection Distance	up to 900 ft.

## Setup + Traffic Data Analysis

Street Dynamics Web Portal	optional
Speed Sign iOS and Android Apps	●
Easy Analyst Software	●
PC Application	●
Short Range Wireless	optional

## Mounting + Towing

Pole Mount	optional
Trailer Mount	see <i>Mini-Message Trailer</i>
Vehicle Hitch Mount	optional
Handle + Feet	optional

## Sign Visibility (Distance)

18" model	up to 900 ft.
15" model	up to 750 ft.
12" model	up to 600 ft.

## Message Display Types

Speed	●
Text and Graphics	optional
Moving Animations	optional

## Compatibility

MUTCD	●
NTCIP	optional

## Upgrades

Simulated Camera Flash	optional
Strobes	optional
External Input / Triggers	optional
Low Speed Model	optional
Flood Sensor	optional

## Available Options:



Flood Sensor



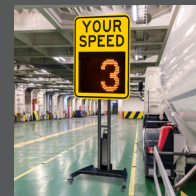
Solar Power



Hitch Mount



GPIO Connections



Low-Speed Model



Battery Backpack

FEATURED PRODUCTS



MC360



SAM



SAM-R



PMG



MC 360



4' x 8' Display



3' x 6' Display

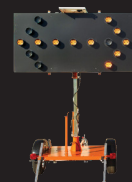
ALSO AVAILABLE



3-Line Display  
70" x 127" Display



Full Matrix Trailer  
79.5" x 133" Display



15 and 25 Light  
Arrow Boards



SAM



SAM-R

# Options

	MC360	SAM	SAM-R
<b>POWER</b>			
Solar	optional	optional	optional
Battery Power	●	●	●
AC	charging	charging	charging

<b>SETUP + TRAFFIC DATA ANALYSIS</b>			
Remote Access	optional		
Easy Analyst Software	optional	optional	optional

<b>COMPATIBILITY</b>			
MUTCD	●	●	●
NTCIP	●		

<b>RADAR</b>			
Band	K-Band (optional)	K-Band	K-Band
Detection Distance	up to 1,200 ft. (opt.)	up to 1,200 ft.	up to 1,200 ft.

<b>MOUNTING + TOWING</b>			
Trailer Mount	●	●	●
Removable / Folding Tongue		●	●
Rotating Sign and/or Mast	●		●

<b>DISPLAY OPTIONS</b>			
Speed	optional	●	●
Text and Graphics	●		
Moving Animations	●		

<b>SIGN VISIBILITY</b>			
Distance	up to 850 ft./ (4'x8' size)	1000 ft.	1000 ft.

<b>UPGRADES</b>			
Strobes	optional	optional	optional
ALPR / ANPR Ready	optional		
Traffic Data Collection	optional	●	●





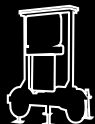
**STREET  
DYNAMICS  
PORTAL**



**PMG**



**MC360**



**SAM**



**SAM-R**



**TDC**

**StreetDynamics.com**



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